

Survey Services

Cambridge Education is the leading provider of high quality K-12 survey deployment, data collection, and reporting services. We have a proven record of collecting high-quality feedback in classrooms, schools, districts, and states.

Our survey programs enable educators to:

- Collect data to inform improvement efforts and set priorities
- Improve engagement by asking our stakeholders about their perspectives
- Enhance the fairness and accuracy of educator evaluation systems
- Tailor professional development and planning activities
- Create a culture of thoughtful reflection
- Provide an accurate, quantitative measure of stakeholder experiences

What we do

- Cambridge Education can help your organization design a survey program that aligns best practices to meet your objectives and budget. Our approach brings together:
- Industry leading data collection and management processes, allowing us to collect survey information quickly, easily and securely and provide high visibility tracking and management
- Teacher, school and district reporting, designed to provide new insights, illuminate the vital feedback we are able to collect and promote growth and improvement, at all levels
- Communications and support materials to enable a smooth administration process and ensure that all stakeholders are able to get the most out of the process
- Ongoing assistance from our Customer Support team and our survey experts, on hand to answer questions and support implementation
- Project management of every step in the process, including survey administration, data collection and reporting



The value we deliver

Output

Survey data that ties into your existing information systems and are organized around key concepts that you care about.

Access to user-friendly reporting for district and school leaders, instructional leaders and teachers.

Robust validated protocols for data collection, producing reliable measures.

Survey programs designed to meet your goals and fit your budget.

Value

Feedback comes to life and can be more easily translated into action. Surveys are not just box ticking exercises, but opportunities to discover more about our students and stakeholders.

Data are organized to support school and district leaders to identify priorities in order to implement effective professional development and school improvement activities.

Results that educators can trust and can be used to enhance the reliability of teacher evaluation processes.

Targeted feedback that is aligned to your goals and that can be delivered efficiently.

New York City surveys

The New York City Department of Education (NYCDoE) partnered with Cambridge Education to design and pilot the student survey element of their Advanced Teacher Evaluation System. Cambridge Education and the NYCDoE worked together to design a process that satisfied their needs, including data and reporting, communications, training, students with special needs, and stakeholder feedback. As a result of the successful trial, the work has been extended and Cambridge Education will survey more than one million students in New York City during the 2014-15 school year.

Project

New York City student surveys

Location

New York City

Client

New York City Dept. of Education

Expertise

Survey services

“We worked with Cambridge Education last spring to develop and administer surveys to over 5,000 students in four school districts. Our timeline was extremely tight, but we were able to meet our goals because of the extremely responsive staff at Cambridge Education. They were able to customize the survey and execute an administration plan within just a few months. They met our strict data security requirements and provided a final dataset that met our needs.”

Corinne Herlihy

Project Director, National Center for Teacher Effectiveness
Harvard Graduate School of Education

The MET Project

Using a sample of over 44,500 students, the results of the MET study showed that student surveys are valid indicators of teaching effectiveness and are more reliable than other widely used measures, such as observations and value added achievement gains. These findings reinforce a growing consensus that integrating student survey assessment results is a cost-effective way to enhance teacher evaluation systems.